



**TEXAS ARTS
& MUSIC FESTIVAL**
—
**SPONSORSHIP
PACKET**
—
2023



TEXAS ARTS & MUSIC FESTIVAL

Every 3rd Weekend in October



Who are we?

- Local non-profit 501c3
- Showcase artist & musicians
- Supports local student arts programs through enrichment, and donations

FESTIVAL INFORMATION

Through continued community support, we have had the privilege of providing a free outlet to highlight our rich local talent, as well as world-renowned artists alike, for the past seven years. This FREE festival takes place every third weekend of October in the Downtown Brenham Arts District. Hosting mural artists, musicians, and vendors in our artisan's market, we have something the whole family can enjoy. Live artist duels, food trucks, and pop-up art galleries are highlights of the festival. In addition to the support we give the artists, musicians, and downtown businesses, we also donate to local student art programs.

OUR MISSION

To present a wide range of Texas arts and music by simultaneously showcasing Texas artists and musicians at various forums throughout the City of Brenham, Tex. Profits from TAMF will be directed to educational resources that support arts and music in Washington County.



SUPPORTING LOCAL STUDENT ARTS PROGRAMS

AS FEATURED IN

Our festival and murals have been featured in an array of platforms and media outlets. Notable features: CNN, Texas Highways, Texas Monthly, Houston Chronicle, Business Insider, Lexus advertisements, travel blogs and more.



Above: Lexus LC500 Ad Campaign feature
2020, Photo: Alanis King



Above: Texas Monthly feature, Issue September 2018,
Photo: Tom McCarthy



2021 TAMF kicked off
by featuring
Brenham High School
Varsity Choir



2019 TAMF donated
funds to three local
school art
programs



Annually TAMF hosts
free enrichment
opportunities for
students to get
hands-on experience
& meet featured artist



Your support allows the Texas Arts and Music Festival to host an evening of music and entertainment free to the public. Proceeds benefit local area art and music programs in surrounding areas.

FESTIVAL SPONSORSHIP - \$7,500

ONLY ONE AVAILABLE

- Exclusive donor recognition for TAMF organization to support arts education throughout the year
- Sponsor Banner Focus in Brenham
- First Tier Logo Placement on all Printed Materials and Website
- Sponsor Banner at Main Stage - "Texas Arts and Music Festival brought to You By YOUR BUSINESS"
- Name in Radio Spots
- Special Press Release Announcing Sponsorship
- 4 Exclusive Social Media Postings
- Inclusion on press materials

STAGE SPONSOR - \$5,000

ONLY 2 AVAILABLE

- Logo or Business Name Placed on Left or Right Stage, Behind Bands
- Main Stage Banner Focus
- Logo Placement on all Printed Materials and Website
- 2 Exclusive Social Media Posts
- Inclusion on press materials

GOLD SPONSOR - \$2,500

SIX AVAILABLE

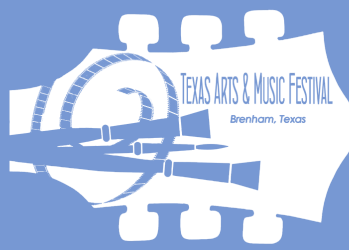
- Logo or Business Name Placement on location for Street Art Dual
- Recognition on Sponsor Banner at all Venues
- Logo Placement on all Printed Materials and Website
- Inclusion on press materials

ADVERTISING SPONSOR - \$1,000

- Logo on Website

FRIENDS OF THE FESTIVAL - \$500

- Names printed on Directional Signage



Contact Information:

SPONSORSHIP INFORMATION:

Austin Taylor at ataylor7376@gmail.com

VENDOR INFORMATION:

Mitzi Schoppe at Mitzi.tamf@gmail.com

Link on the website for registration

VOLUNTEER OPPORTUNITIES:

Mark Rosenbaum at mark.tamf@gmail.com

Link on the website for signup

Be sure to follow the festival social media pages for event schedules, new information and photos!



Texas Arts and Music Festival



@Texasartsandmusicfestival

Thank You!

TAMF Board Members: Cameron Crawford, Chris Graham, Mark Rosenbaum, Mitzi Schoppe, Austin Taylor, Brooke Trahan, Laura Upchurch, & Jenny Van Dorf